

Advertising

Written by Administrator

Sunday, 13 July 2008 19:49 - Last Updated Tuesday, 03 March 2009 05:16

The Cyprus Computer Society publishes the quarterly scientific magazine "Pliroforiki". "Pliroforiki" is published free of charge and circulated to its members and other professional bodies such as ETEK, the Greek Computer Society, foreign and local government and private sector organisations.

Part of the cost of producing "Pliroforiki" is provided by a limited number of paid advertisements. It is the policy of the Cyprus Computer Society to provide such venue for advertising which is fairly priced and limited to aspects which interest its members. In doing so, the Boards has decided that the following pricelist shall be suggested to prospective customers:

Placement of Advertisement Price (EUR)

Whole page	400	
Front cover inside		500
Back cover outside	850	
Back cover inside	500	
Middle (two pages)	1.000	
Presentation/publicity interview (2 pages)	675	
Presentation of specific product or service	675	

Organisations which submit more than two advertisements in one issue are provided with up to 10% discount on the list pricing. The same rule applies to organisations which elect to advertise in all four quarterly issues.

How to place an advertisement

Organisations wishing to place advertisements in "Pliroforiki" can contact the Cyprus Computer Society. Please note that the positional placement of an advertisement within an issues done on

Advertising

Written by Administrator

Sunday, 13 July 2008 19:49 - Last Updated Tuesday, 03 March 2009 05:16

a first-come-first-served basis. More information as well as the most recent issue of the magazine can be found on <http://www.pliroforiki.org/>

"Pliroforiki", being a unique scientific venue in Cyprus serves as an excellent venue to advertise your products and professional activities. We hope that we will be the publication of your choice and we are looking forward to you choosing us as your window to the world.

Panicos Masouras

Secretary of the Cyprus Computer Society Board

Kyriakos Georgiou

On behalf of the Editorial Board of "Pliroforiki"